



2020 CALLAHO AUCTION

COVID-19 and social distancing logic has energised out-of-box solutions to new challenges. Though the cancellation of our 2020 Auction on the stud farm has been an agonising but necessary decision, we conclude that the online auction platform, now tried and tested worldwide, can be seamlessly substituted in its place.

We have chosen to partner with a specialised equine online auction team who have years of experience developing a transparent and uncomplicated auction process, perfectly aligned to our own ethos. To supplement the information already generated for each horse, our team will update heights and produce new free-jumping video footage to replicate our tradition of the Callaho Auction Friday evening display.



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Auction 2020

